

Alyssa Bray, *Administrative & Marketing Support Associate*



Alyssa Bray serves as Marketing & Administrative Support Associate for Ter Molen Watkins & Brandt. She utilizes her wide-ranging experience to execute marketing and communication plans which promote the services offered by the firm.

Before joining TW&B, Alyssa gained experience in both non-profit and corporate environments. As a graphic designer for the Loyola University Chicago Water Tower Campus, she was able to execute unique campaigns to promote student events. She also worked with the Dystonia Medical Research Foundation, writing content and designing collateral to support fundraising events. Most recently, Alyssa worked in corporate marketing for Littelfuse, Inc. Coordinating digital projects for Littelfuse, she was able to hone her technical skills while staying on top of the latest digital trends.

Developing great content is essential to any marketing plan. Writing, design, print, or digital, Alyssa Bray has utilized these skills to complete a variety of projects. With experience writing copy and designing collateral, she has the ability to communicate ideas both verbally and visually to increase awareness of marketing initiatives. On the digital side, she has worked with email marketing, web content management, social media, SEO, analytics, and more.

Alyssa has a Bachelor of Arts in Communication Studies from Loyola University Chicago with a minor in Visual Communication. She lives in Chicago, Illinois.