

Meagan Downey, Adjunct Counsel: Special Projects



Meagan Downey, CFRE, is a Certified Fund Raising Executive with seventeen years of experience driving business excellence and growth. She is an experienced advisor to nonprofit, for-profit and government agencies with a strong track record of success in strategic business planning/execution, fundraising and public relations, building high-performing teams, systems planning and integration, program and project management, crisis communications and change management. Meagan has helped nonprofits across the country to realize aggressive growth and diversification in their fundraising programs, raising over \$35 million.

She co-founded Prximity Consulting Group, LLC in 2013 with a vision to fuel growth, secure new capital and improve performance in the nonprofit sector. Since then, she has worked with a diverse array of nonprofit clients in California, South Dakota, Illinois, and the East Coast on fundraising campaigns, board and leadership development, development audits, social marketing and executive search. She has lectured at the undergraduate and graduate levels on nonprofit management, the strategic use of new media to advance mission, and building a culture of philanthropy.

Most recently, she served as Vice President of Development and Marketing for Planned Parenthood's Illinois and Northern New England affiliates during a time of unprecedented challenge and opportunity. She has served in senior management positions during leadership transitions and her board leadership experience includes serving as Vice President for the United Way of the North Shore and Board Chair for Theatre Zarko.

Meagan obtained a Bachelor of Arts in Psychology from DePaul University. She obtained a Certificate in Fundraising Management from Indiana University-Purdue University at Indianapolis in 2006 and has been a Certified Fund Raising Executive since 2009. She is an MBA candidate at the Stiller School of Business at Champlain College and received a Certificate in Advanced Management from the college in 2015.

