

Nora D. Kyger, *Executive Vice President*



Nora Kyger provides counsel on a full range of fundraising issues, including capital campaigns and feasibility studies, board development, development audits, major gifts, and launching new fundraising initiatives. She has provided counsel for campaigns ranging from \$1 million to \$63 million, and has had the privilege of working with organizations from across the nonprofit spectrum – social services, educational institutions, cultural institutions, environment, faith-based organizations and community foundations. She also has experience with the public/private partnerships that are so critical in major civic efforts. Recent clients include: North Park University, McLean County Museum of History, Crossroads Fund, Cathedral Counseling Center, Dominican University, Access Living Chicago, and Reading in Motion.

With a unique background that combines nonprofit fundraising and management, and for-profit marketing and consulting, Nora has a strong expertise in linking fundraising to operational health. Nora's more than 20 years of experience includes major gifts, Board development, capital campaigns, corporate and foundation relations, and marketing and finance. Most recently, she was the Associate Director of the IIT Institute of Design, the largest full-time graduate design program in the US. During her tenure at IIT she developed the first corporate-funded research program of design in the country; led the final phase of the school's successful capital campaign; launched a marketing and communications initiative, and improved the Institute's overall financial results.

Supplementing her development experience, Nora was a management consultant with AT Kearney, focusing on marketing strategy. She has worked for clients in China, Indonesia, India, Mexico and the U.S., including the World Bank, Toyota, 3M, the Government of Mexico, and the Illinois Department of Tourism.

For over a decade, Nora led the Annual Fellows Program of the Development Leadership Consortium, which introduces new development professionals to the philanthropic community in Chicago. Currently, she is on the board of directors of Crossroads Fund, a member of Women in the Development Profession, and an advisor for TOCA, a brand and product strategy firm in Chicago.

Nora has a Bachelor of Fine Arts from the School of the Art Institute of Chicago, and a Master's in Chinese Studies from the University of Michigan.

